

Tal Ingber

Contact Information

Address: Sheshet Haymim 3, Kfar Saba

Date of Birth: 7/2/1989

Mobile: 050-3458858

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Software

Figma, Axure, Illustrator, Photoshop, InDesign, premier, After effects, Animate, MS Office.

Languages

Hebrew – native speaker

English – high level

Portfolio

www.tal-ingber.com

Qualities and skills

Visual designer, proficient in broad spectrum of visual communications' platforms, with a focus on Digital Media.

Highly capable both graphically and technically.

Notable qualities:

- Managing and organizing various tasks while adhering to dead-lines
- Team player, but also self-sufficient
- Highly dedicated and accountable towards the organization
- Performs well under-pressure and service-conscious

Education

2018-2019: UX immersive course- User Experience and Interface, Netcraft Academy.

2013-2017: Bachelor's in visual communications, Shenkar College of Engineering & Design. Majored in Data visualization and Interactive.

2005-2007: Full matriculation with distinction majoring in Sociology and Economy.

Professional Experience

• 2017-2019, First Media's BabyFirst TV channel

2017: Visual design of content across all media platforms offered by BabyFirst, especially in Digital. As part of my job, I was responsible for creating full visual package for the channels' series, logos, banners, social media materials, hard-cover book designs, and more.

2019: Pinterest content manager and producer, responsible for creating DIY videos for toddlers and parents. During this role, I oversaw planning and creating the content; managing and coordinating shootings with designing and camera staff; post-production of materials that were uploaded to BabyFirst's Pinterest page.

• 2019-2021, Freelance designs for varied project

Created content and visual design for various projects, including presentations, promotional videos, logo designs, visual packages, and social media materials.

Military Service

2007-2009, Instructor in the Armored Corps

Served as Armored corps instructor, with six additional months over mandatory service as senior instructor.

The role included training mortar reserve divisions with live ammunition, teaching and briefing theoretical materials in classroom, commanding and managing groups, writing and planning informative materials and presentations